

## THE NORAM EXTRA MILER

May 2007

Volume 1, Issue 1,

Going The Extra Mile

6325 Northam Drive, Mississauga Ontario, L4V 1H8

Welcome to the Noram "Extra Miler" Newsletter! Communication is the key to a successful relationship! In today's fast paced business environment it is increasingly difficult to communicate with one another. Even with all the technology it seems our messages reflect the resolving of immediate issues and it's a challenge to find time to discuss the bigger picture and explore new opportunities. The goal of our newsletter is to keep you informed of what is happening in Noram's World and how this could benefit you. We will also strive to impart relevant updates about the logistics industry and how we can collaborate to meet challenges and capitalize on the opportunities of globalization, security, technology and the new economy supply chain.

### What's New at Noram?



Here we grow again! We are celebrating entering our 20th year in the business. Thanks to an ever growing base of loyal customers and the dedicated efforts of the Noram team we have enjoyed unprecedented growth. In the past year we have moved into an 80,000 square foot facility in Mississauga and we have already added second facility of 50,000 sq. ft. Our facility is ideally located near the Pearson Airport, Toronto. We have access to all major freeways to provide excellent distribution throughout the metro area.

### Facts of Transportation

- There are roughly ten million truck trips across the Canada-US border in a year with a value of goods carried totaling C\$400 billion.
- Canada-US shares the longest undefended border in the world and exchange nearly US\$1.5 billion in goods and services daily.
- Trucking is the most dominant mode of transportation for both exports (53%) and imports (73%) earning US\$17.6 billion industry revenue.
- Port of Montreal is Canada's leading port. Its rail and road links to the major markets in central Canada and US Northeast and Midwest.



Source: Statistics Canada, Transport Canada

### Things Are Really Cooking!



Literally! To express our appreciation for your support, you are invited to the **NORAM BARBEQUE** to be held on **Wednesday June 20, 2007**. In addition to touring our facility, meeting our enthusiastic team, you can enjoy food, refreshments and entertainment. Circle

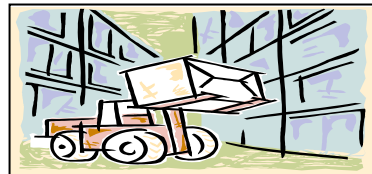
this day on your calendar.

We have more!!!! Come and try your golf skills in the high tech golf simulator and guess what.....get golfing tips from CPGA golf pro.

You will be receiving your invitation and more information in the coming weeks

### Noram is Expanding

We have just added 130,000 square feet of Warehouse to meet your needs!



### Did you know?

Noram provides complete North American logistics coverage:

- ◆ **Transportation:** Any size shipment.
- ◆ **Warehousing:** Order processing, Pick & Pack, inventory management, reverse logistics.
- ◆ **Cross Border Logistics Solutions:** Consolidation\Deconsolidation

Please review our offerings at

[www.noramlogistics.com](http://www.noramlogistics.com)

Contact us for a quote on a shipment at [quote@noramlogistics.com](mailto:quote@noramlogistics.com)

### Message from the President:

"It is hard to believe that it was almost 20 years ago that I created Noram Logistics. So much has happened and things change so quickly. Our persistence and willingness to take risks has resulted in the success of the company and the fulfillment of a dream.

We have managed to maintain an entrepreneurial spirit that keeps us thinking outside the box. We listen, We explore and We empower our team to be proactive with the customer. The business has changed however the key to our success has been maintaining and building new relationships.

I would like to take this opportunity to thank our valued customers that have supported this dream which would not have been possible without our committed employees, who through there dedication has provided the best service"

**Vince Cordiano**

To unsubscribe, please click here.

Questions or comments? E-mail us at [customerservice@noramlogistics.com](mailto:customerservice@noramlogistics.com) or call 905-673-9522 Ext: 30 /Fax: 905-673-9445